Project Design Phase-IProposedSolution

|  |  |
| --- | --- |
| Date | 03 NOVEMBER 2022 |
| Team ID | PNT2022TMID07600 |
| ProjectName | NEWSTRACKERAPPLICATION |
| MaximumMarks | 2 Marks |

**ProposedSolutionTemplate:**

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to besolved) | Most people don’t like to carry a newspaperwith them. Some people want them to beupdatedonlyintheareatheyareinterested in. |
| 2. | Idea/Solutiondescription | An application needs to be developed in whichusers can read news whenever they want andthey will be able to customize their area ofinterest. So that they will be notified, if any newnews is updated intheirinterested areas. |
| 3. | Novelty/Uniqueness | 1. A user can read news only from theirinterested fields rather than reading allthenews. 2. This application provides users with atrusted and secured ecosystem. Newsshared through the application isoriginalandspamfree. |
| 4. | SocialImpact/ CustomerSatisfaction | This application encourages its users to providefeedback. Based on that feedback,developmentsweremadeeventually. |
| 5. | BusinessModel(RevenueModel) | 1. Add advertisements to the application,so that we can get revenue from thoseadvertisement-sponsoredorganizations. More advertisementsmayirritatetheuser. 2. Add premium subscription, users whosubscribe for premium won’t getadvertisements. |
| 6. | Scalabilityofthe Solution | As it was an application-based project, correctideation and execution can develop anapplication with no bugs and errors, so that theuser might like our application and some mightsuggest and share it to their surroundings,resulting in an increase in our applicationinsights. |